

# ONLINE MARKETING SPECIALIST

<b>Employment Type:</b>	Part-time / Casual
<b>Location:</b>	Townsville, Australia
<b>Hours:</b>	Flexible
<b>Closing date:</b>	5pm, Thursday 12 <sup>th</sup> May 2011
<b>Start date:</b>	ASAP

We're seeking a creative, organised and motivated individual to join our team. The successful applicant will have a friendly and outgoing personality, excellent communication skills, and an interest in marketing and online technologies.

## Position Summary

- Communicate with clients through phone, email and face-to-face
- Develop online marketing strategies for clients
- Work with social media tools including Facebook, Twitter, YouTube and Blogs
- Review analytics and statistics
- Search Engine Optimisation
- Assist with organising and writing content
- Research new tools and trends
- Prepare email marketing campaigns (internal and external)

## The ideal candidate would:

- Have completed / be currently studying a Marketing degree
- Be passionate about online marketing
- Be familiar with online tools like Facebook, Twitter, YouTube and Blogs
- Have excellent communications skills – written and verbal
- Interested in ongoing learning and career development
- Be able to work individually and as part of a team
- Excellent time management and organisation skills
- Design experience would be a plus, but is not required

We're looking for candidates who are interested in a career, not just a job. The position will be reviewed in 3 months, with potential full-time employment for the right person.

To apply please email your resume, examples of work and cover letter addressing why we should hire you to: [Katrina@mojitosolutions.com](mailto:Katrina@mojitosolutions.com)